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Sandy Gentry, IPC Communications Director +1 847-597-2871 or <u>SandyGentry@ipc.org</u>

Christine Siebert, WHMA Marketing and Communications +1 630-299-9121 or <u>ChristineSiebert@ipc.org</u>

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## FOR IMMEDIATE RELEASE

 B. Gentry Lee to Keynote 2020 WHMA 27<sup>th</sup> Annual Wire Harness Conference Award-winning engineer, space explorer, and novelist to share highlights of his career
BANNOCKBURN, III., USA, September 10, 2019 — B. Gentry Lee, chief engineer for the

Solar System Exploration Directorate at the Jet Propulsion Laboratory (JPL) and successful science fiction writer, will present his keynote address, "A Passion for Space Exploration," at the WHMA 27th Annual Wire Harness Conference, February 19, 2020, in Las Vegas, Nevada. During his keynote presentation, Lee will talk about the highlights of his exploration career and touch on the role of wires and harnesses on the most memorable spacecraft.

Responsible for the engineering integrity of all robotic planetary missions managed by JPL for NASA, Lee provided engineering oversight for the Curiosity rover mission to Mars in 2012, the Dawn mission to the asteroids Vesta and Ceres, the Juno mission to Jupiter and the GRAIL missions to the Moon. Previously, Lee provided oversight and guidance for the engineering aspects of the Phoenix and twin rover missions to Mars, as well as NASA's successful Deep Impact and Stardust missions.

Recipient of the Medal for Exceptional Scientific Achievement and their Distinguished Service Medal from NASA, Lee received the Harold Masursky Award from the American Astronomical Society, the Al Seiff Memorial Award from the International Planetary Proberec Workshop, and the Simon Ramo Medal by the IEEE for "career excellence in engineering."

"Not only has Mr. Lee's made outstanding contributions to solar system exploration, but his work as a science fiction novelist, futurist, computer product designer and lecturer have significantly enhanced science literacy," said David Bergman, WHMA executive

director. "We are thrilled to welcome him to WHMA and we look forward to his keynote

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speech. With the recent discovery of thousands of planets orbiting around other stars, it

allows keynote participants to truly question, are we alone in the universe?"

For more information on conference including schedule, speaker profiles or to

register for event, visit http://annualconference.whma.org.



## **About WHMA**

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The Wiring Harness Manufacturer's Association® (WHMA) was established in 1993 to serve and dedicate their resources to the global cable and wire harness industry. WHMA is the ONLY trade association exclusively representing the cable and wire harness manufacturing industry including manufacturers, their suppliers and customers. (www.whma.org)

## About IPC

IPC (www.IPC.org) is a global industry association based in Bannockburn, III. dedicated to the competitive excellence and financial success of its 5,400 member-company sites which represent all facets of the electronics industry, including design, printed board manufacturing, electronics assembly and test. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$2 trillion global electronics industry. IPC maintains additional offices in Taos, N.M.; Washington, D.C.; Atlanta, Ga.; Brussels, Belgium; Stockholm, Sweden; Moscow, Russia; Bangalore and New Delhi, India; Bangkok, Thailand; and Qingdao, Shanghai, Shenzhen, Chengdu, Suzhou and Beijing, China.

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