



NEWS RELEASE

Contact:

Sandy Gentry
IPC Communications Director
+1 847-597-2871 or SandyGentry@ipc.org

Christine Siebert
WHMA Marketing and Communications
+1 630-299-9121 or ChristineSiebert@ipc.org

FOR IMMEDIATE RELEASE

2020 WHMA 27th Annual Wire Harness Conference Exhibit Space is Sold Out

BANNOCKBURN, Ill., USA, November 26, 2019 — Exhibitor booth space at the 27th Annual WHMA Wire Harness Conference 2020 in Las Vegas, Nevada is **sold out**.

The Wiring Harness Manufacturer's Association (WHMA) and IPC exceeded expectations by selling out the exhibit space a month before the event. This year's annual conference broke a 26-year record with 40 booths sold, making it the largest exhibit floor in WHMA's history. The WHMA Annual Wire Harness Conference is the wire harness manufacturing industry's opportunity to interact with and devote valuable time with the leading suppliers who bring countless valuable resources, best practices and cutting-edge, innovative solutions to the exhibit floor.

This year's conference is being held on February 18-20, 2020 at the JW Marriott Las Vegas Resort and Spa. In addition to the exhibit floor, this conference will provide attendees opportunities to learn, grow, share, and discover new approaches to many aspects of the wire harness industry.

The 2020 conference schedule features timely presentations on important industry topics:

- Wire and cable harness documents, IPC/WHMA-A-620 and IPC-D-620

- Space exploration and the role of wire and cable harnesses on spacecraft
- Wire harness industry economics
- Megatrends of CASE (connected, autonomous, shared and electrification) in automotive technology
- And more!

With the event only a month away, staff urges anyone still interested in attending to go online to learn more and register at <https://annualconference.whma.org>.

About WHMA

The Wiring Harness Manufacturer's Association® (WHMA) was established in 1993 to serve and dedicate their resources to the global cable and wire harness industry. WHMA is the ONLY trade association exclusively representing the cable and wire harness manufacturing industry including manufacturers, their suppliers and customers. (www.whma.org)

About IPC

IPC (www.IPC.org) is a global industry association based in Bannockburn, Ill., dedicated to the competitive excellence and financial success of its 5,700 member-company sites which represent all facets of the electronics industry, including design, printed board manufacturing, electronics assembly and test. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$2 trillion global electronics industry. IPC maintains additional offices in Taos, N.M.; Washington, D.C.; Atlanta, Ga.; Brussels, Belgium; Stockholm, Sweden; Moscow, Russia; Bangalore and New Delhi, India; Bangkok, Thailand; and Qingdao, Shanghai, Shenzhen, Chengdu, Suzhou and Beijing, China.