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Connected, Autonomous, Shared, Electrification (CASE)

February 20, 2020





















What do all these companies have in common?

They are shaping the future of mobility.

























The Year 1920...



"If I had asked people what they wanted, they would have said faster horses."

Henry Ford





The Future of Mobility is CASE

C – Connected Vehicles

A – Autonomous Vehicles

S – Shared Mobility

E – Electrification







How many of you have a vehicle that warns you about upcoming construction or traffic jams?



Connected Vehicles

There are over 5 million crashes and 30,000 deaths on the road per year.



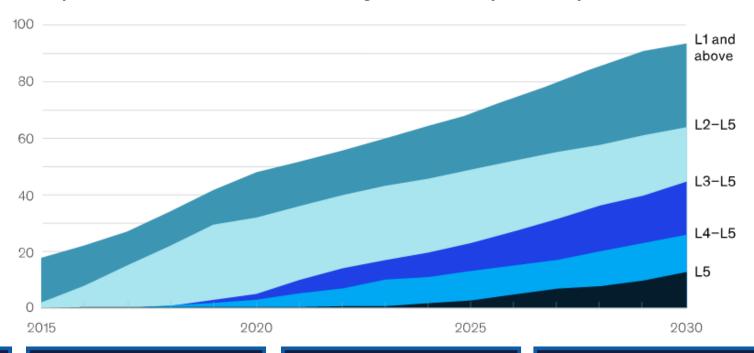
- Vehicle to Vehicle (V2V)
- Vehicle to Infrastructure (V2I)
- Dedicated Short Range Comms (DSRC)
- Cellular to Everything (C2VX)
- Big Data





Connected Vehicles

Global penetration of connected cars, % of new light-vehicle sales by connectivity level



Level 1

General Hardware Connectivity

Driver is able to track basic vehicle usage and monitor technical status.

Level 2

Individual Connectivity

Driver uses a personal profile to access digital services via external digital ecosystems and platforms.

Level 3

Preference-Based Personalization

All occupants enjoy personalized controls, infotainment content, and targeted contextual advertising.

Level 4

Multisensorial Live Interaction

All occupants interact with the vehicle and receive proactive recommendations on services and functions.

Level 5

Virtual Chauffeur

Cognitive AI fulfills all occupants' explicit and unstated needs, predicting and performing complex, unprogrammed tasks.

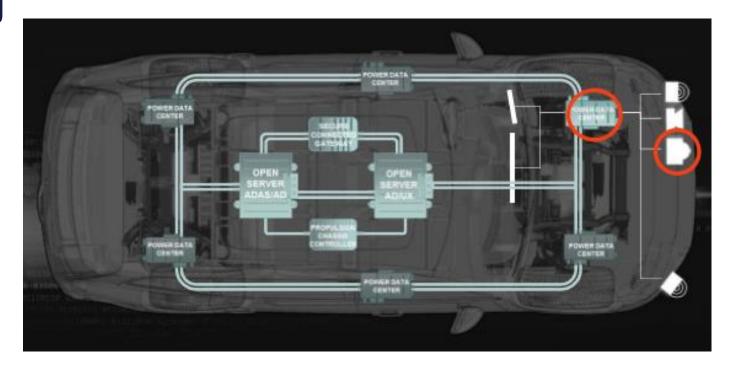




Source: McKinsey & Company

Connected Vehicle Software Architecture

- Software will control everything connected on a vehicle
- Software updates will be done remotely e.g. Tesla, smart phones
- Less connection points create better signal strength
- Connections involve signal, power, Ethernet, data, ground, etc.







Connected Vehicles









SONY

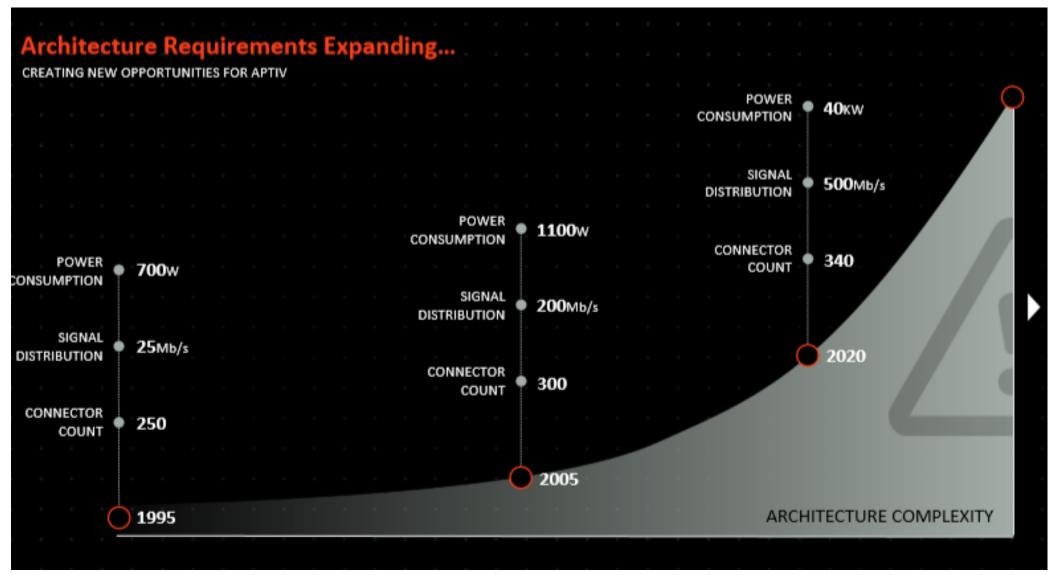








Connected Vehicles









Connected Agriculture

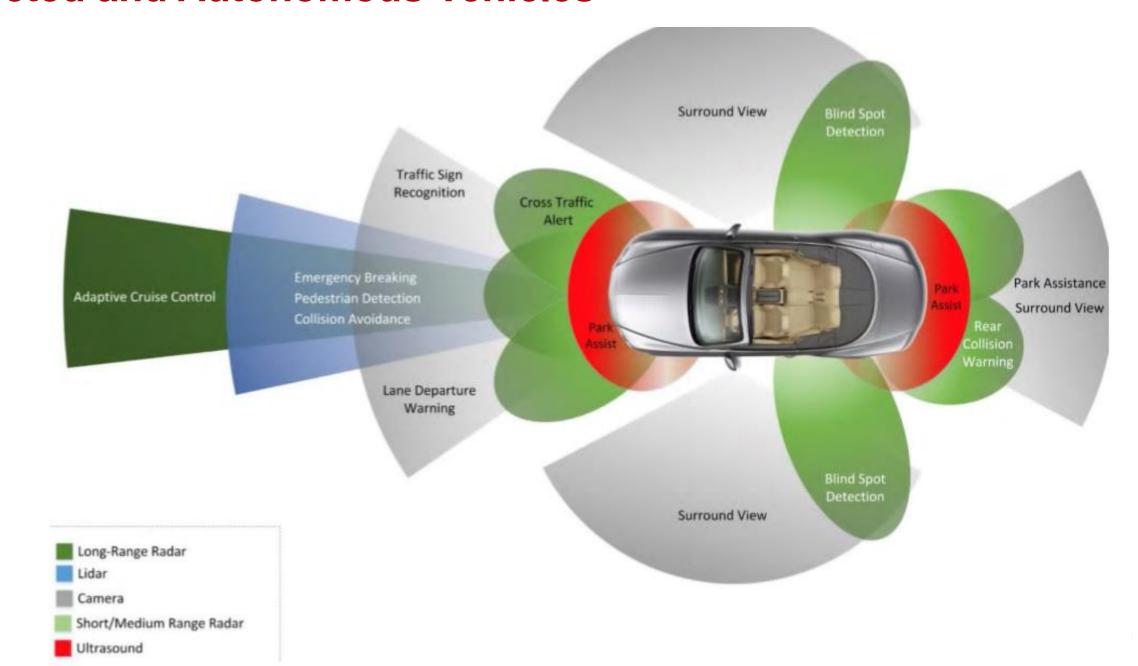
By 2050 the World Population will be 9.7 Billion







Connected and Autonomous Vehicles



How will connected transportation impact you?

- Vehicle architecture is changing rapidly in order to handle massive amounts of data
- Connections must process data more quickly
- Signal integrity will be a key feature
- Connections will handle more power
- Many new, potential customers and business partners will not be traditional transportation companies



How many of you rode from the airport to your hotel in an autonomous vehicle?

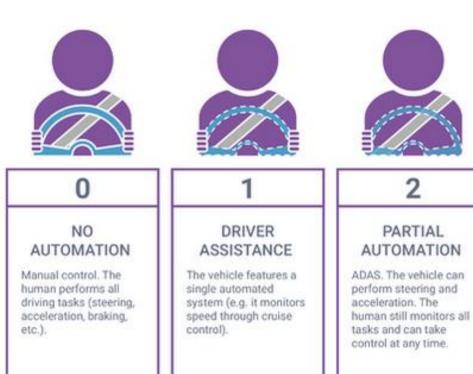




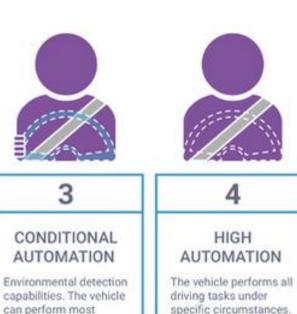


Autonomous Vehicles

Levels of Driving Automation



THE HUMAN MONITORS THE DRIVING ENVIRONMENT



driving tasks, but

required.

human override is still

FULL AUTOMATION

The vehicle performs all driving tasks under all conditions: Zero human attention or interaction is required.

5

More Autonomous = More Connections



Geofencing is required.

Human override is still

THE AUTOMATED SYSTEM MONITORS THE DRIVING ENVIRONMENT

an option.



Autonomous Requires Electrification



Autonomous Vehicles

Autonomous Vehicles will Generate 3,600GB of Data per Hour







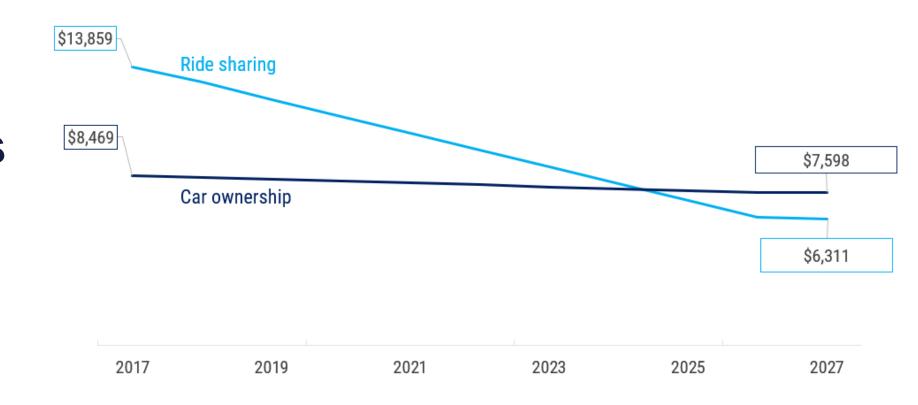


Autonomous Shared Vehicles



Estimated annual cost of ride-sharing (with driverless cars) vs. ownership

130 Million Shared Cars on the Road in 2030



Source: QuoteWizard



An Affiliate of IPC



CBINSIGHTS

How will autonomous transportation impact you?

- The number of connections within a vehicle will increase exponentially
- Signal and data downtime will not be accepted, poor connections will not be tolerated
- Signal integrity will be a key feature
- Connections will have to handle information at unprecedented speeds
- Many new potential customers and business partners will not be traditional transportation companies



Uber

How many people use a ride sharing or ride hailing app?







Shared Mobility vs. Ride Hailing vs. Ride Sharing



Shared Mobility

Collective, organized use of a vehicle by an unspecified number of passengers and drivers. An outlined agreement stipulates how fuel, electricity, and operating costs will be shared.



Ride Hailing

Customer uses an app like Uber or Lyft to book a ride. The car has a professional driver that picks up the passenger at a specified place and drops them of at their destination.





Ride Sharing

One person drives their car a certain route, and takes along another person who wants to go to the same destination. Opportunities are generally found and settled via websites or apps.





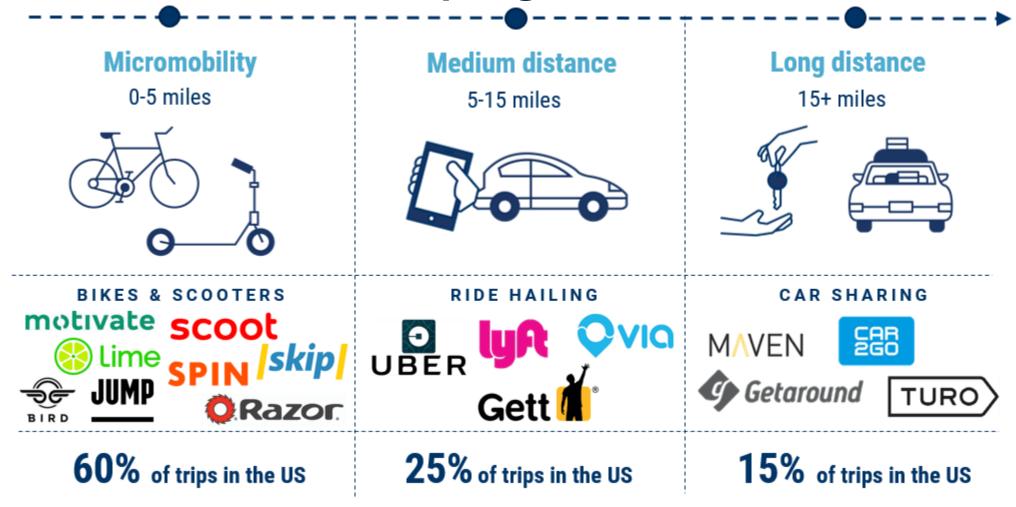






Shared Mobility Services

Disrupting the Car





How will shared mobility impact you?

- The rate at which vehicles are produced will decrease
- The use of bus and mass transit services will increase in urban cities, production of these types of vehicles will increase
- Bigger and more complex wire harnesses will be needed for buses and mass transit vehicles
- The number of vehicles in larger cities will decrease as cities strive to improve their air quality and decrease congestion



How many people own an electric vehicle?





Formula E





Gen. 1 Vehicle - Pre 2019

- 2 Vehicles per Race
- Top Speed 140mph
- Max Power 268hp



Gen. 2 Vehicle – Current

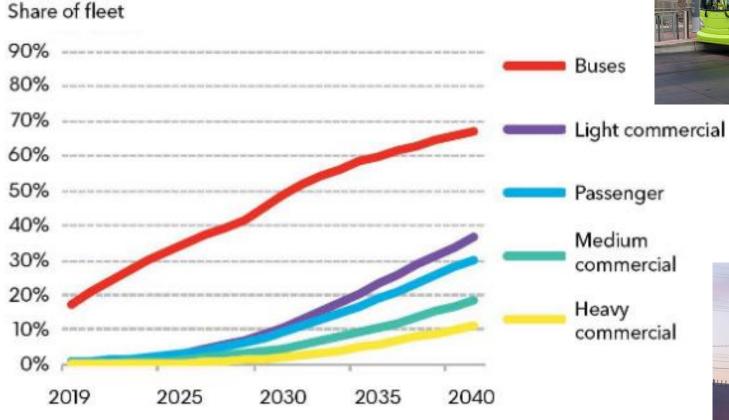
- 1 Vehicle per Race
- Top Speed 174mph
- Max Power 335hp



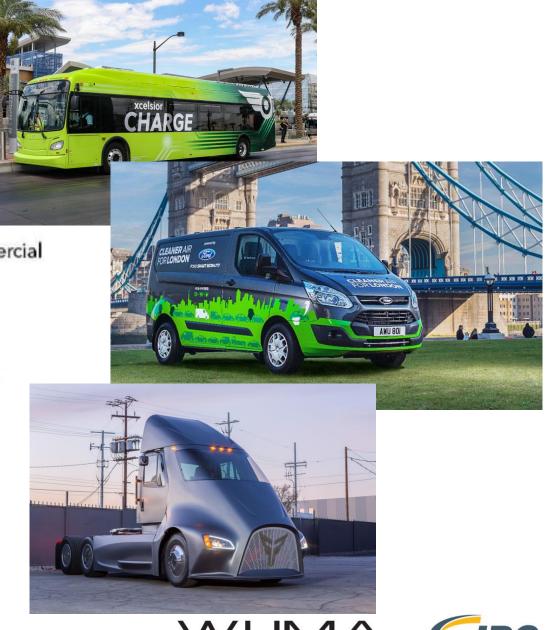


Electrification of Transportation

EV share of global vehicle fleet by segment



Source: BloombergNEF. Note: Commercial vehicle adoption figures include the main markets of China, Europe, and the U.S.

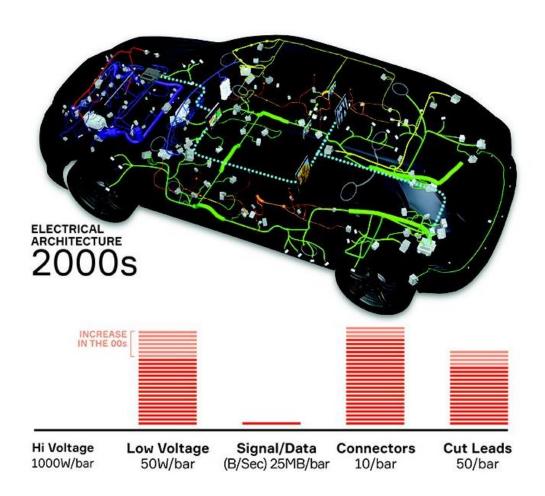


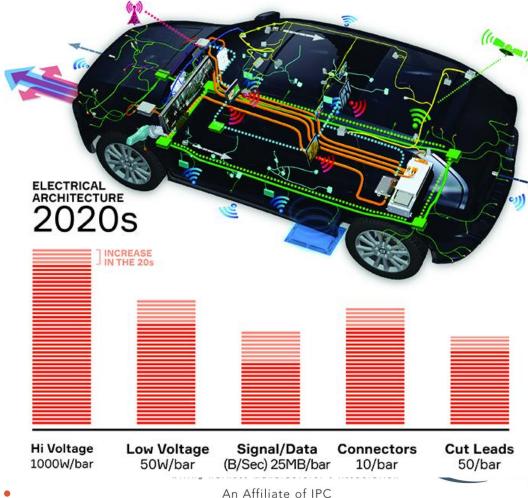




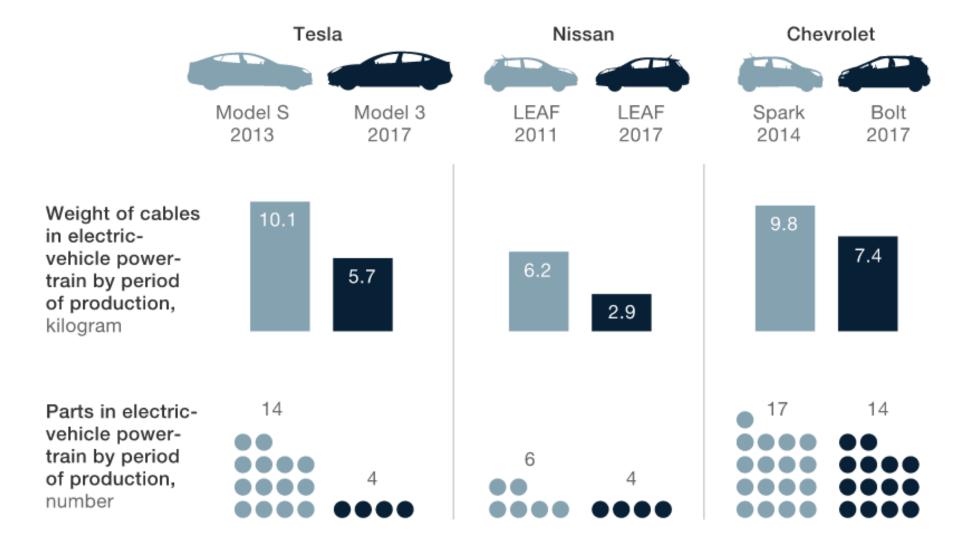
Vehicle Architecture

- ICE vehicle drivetrains have 200 moving parts
- The Tesla drivetrain has 17 moving parts





Electrification of Transportation



Source: A2Mac1; McKinsey Center for Future Mobility



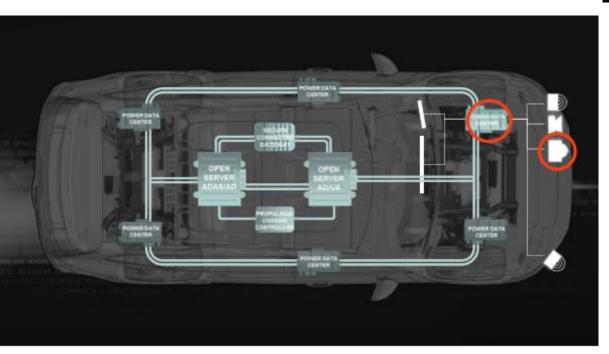


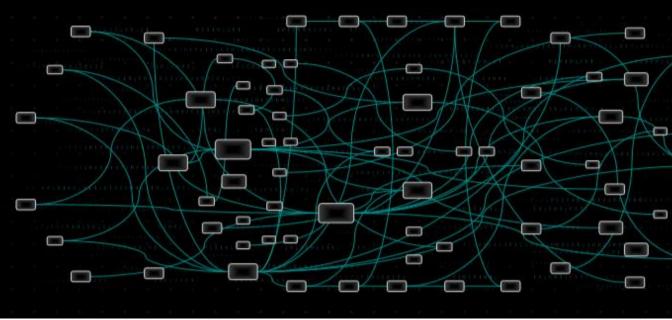
Electrification of Transportation

Electrification Architecture

Currently:

- 100+ Controllers
- 200 Millions Lines of Code
- 1,000+ Dependent Functions





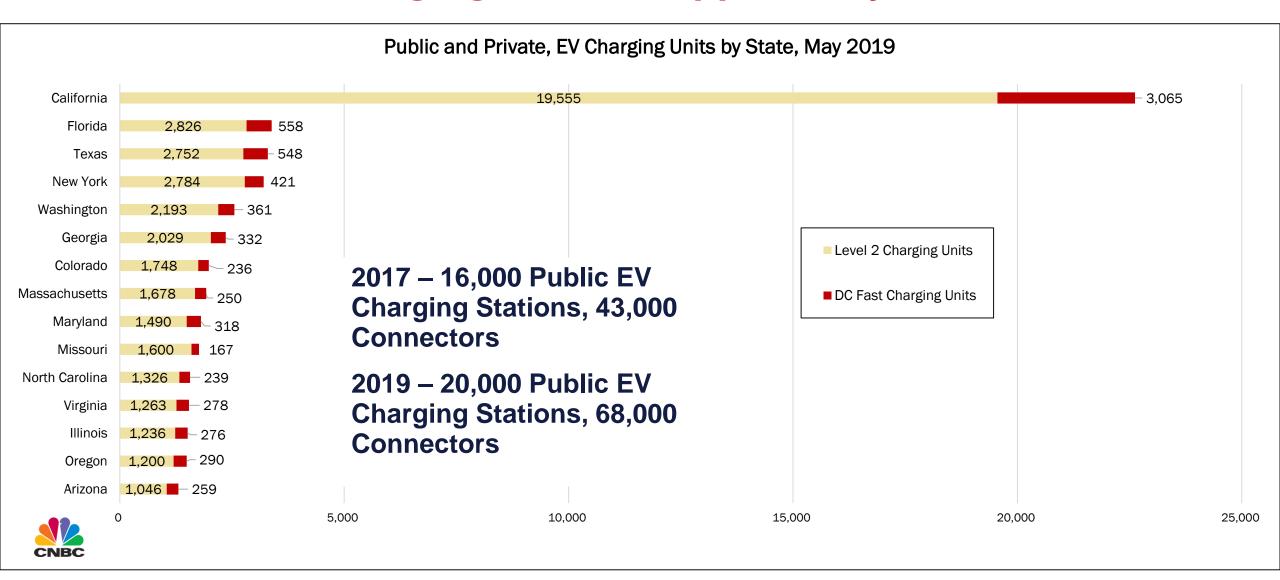
Smart Vehicle Architecture:

- Simplify vehicle system and function complexity and interdependence
- Unite diverse applications across the full vehicle lifecycle
- Empower OEMs to fully control the user experience of the vehicle





Electric Vehicle Charging...A New Opportunity for Growth







New Electric Vehicle Companies







































How will electrification impact you?

- Significant investment will be required to properly handle high-voltage cable assemblies.
- Due diligence is required when partnering with customers. Start-up electric vehicle companies require quick turnaround, especially on prototype builds. These start-ups might not be around in a month.
- Be aware of cable trends, more options are being validated.
 Aluminum cable is being introduced into the high-voltage EV industry and lead times are increasing.
- Electrification is here and not going away. Annual growth expected to be >30% for the foreseeable future.
- Safety is the most important factor in high-voltage cable assembly.
 Safety in cable assembly, high quality production and safety for the end user.



The Year 2030...

