"The advancement of the arts, from year to year, taxes our credulity and seems to presage the arrival of that period when human improvement must end"

Patent Office Commissioner Henry Ellsworth.1843 report to Congress

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WORLD	U.S.	N.Y. / REGION	BUSI	INESS TECHN	OLOGY	SCIENCE	HEALTH	SPORTS	OPINIO

Published: January 10, 2007

SAN FRANCISCO, Jan. 9 — With characteristic showmanship, <u>Steven P. Jobs</u> introduced Apple's long-awaited entry into the cellphone world Tuesday, pronouncing it an achievement on a par with the Macintosh and the <u>iPod</u>.



 The creation, the iPhone, priced at
 Image: Email

 \$499 or \$599, will not be for everyone.
 Image: Email

 It will be available with a single
 Image: Email

 carrier, Cingular Wireless, at midyear.
 Image: Email

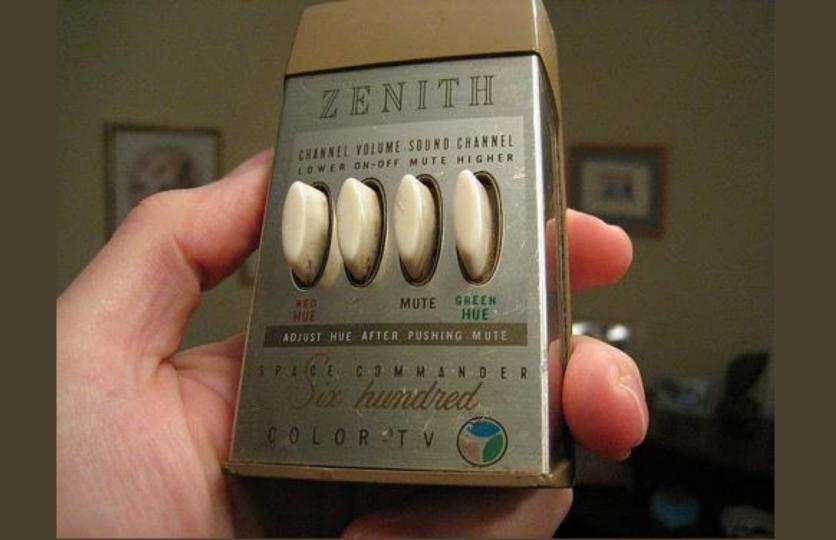
 Its essential functions — music player,
 Image: Email

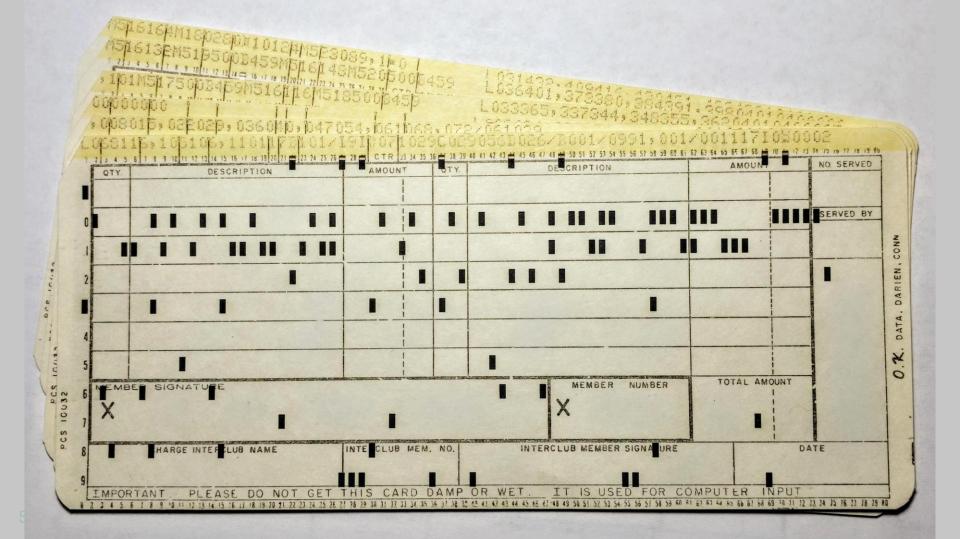
 camera, Web browser and e-mail tool
 Image: Email

 as well as phone — have become commonplace in hand-held devices.
 Image: Email

f	FACEBOOK
y	TWITTER
₹+	GOOGLE+
6	SAVE
Ø	EMAIL
+	SHARE
8	PRINT
ē	REPRINTS

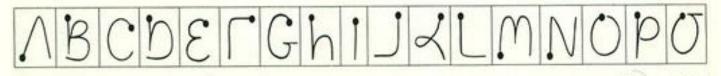
# #1 The Interface to Information is Changing







#### **Graffiti Reference Card**



RSTUVWXYZ --- / I II

315

( • ) Heavy dot indicates starting point.









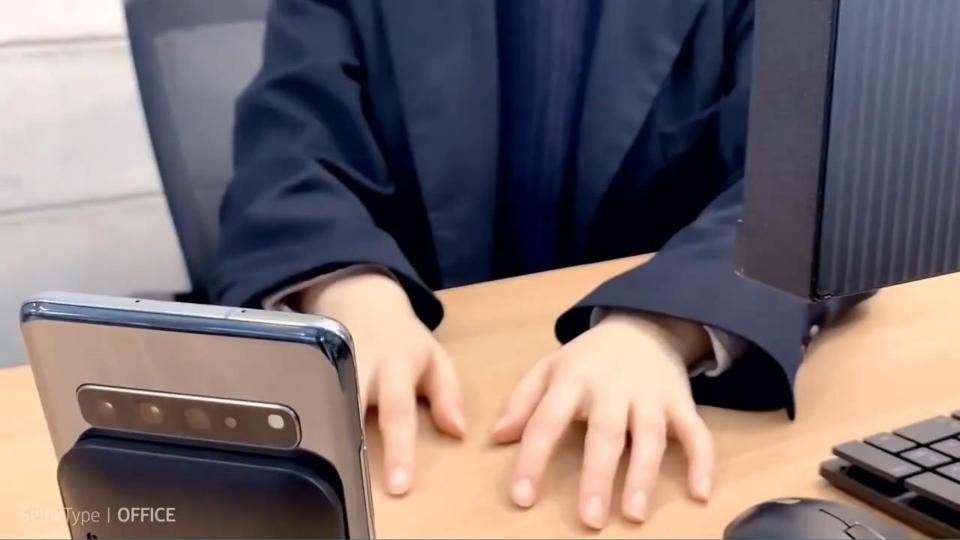
### #2 'Sensor'ization Enables the Digitization of our Physical Environments





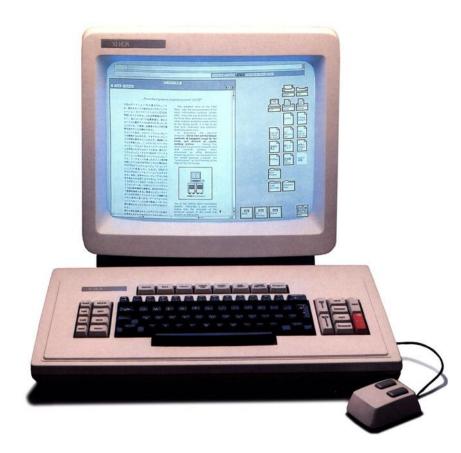








#3 The Move from Scarcity to Abundance Creates New Use Case Scenarios









# #4 AI is Making Prediction Cheap







Shannon, you are a

9.5

Why this size?

- This shoe runs slightly small
- 81% of people with similar feet to you purchased this size.

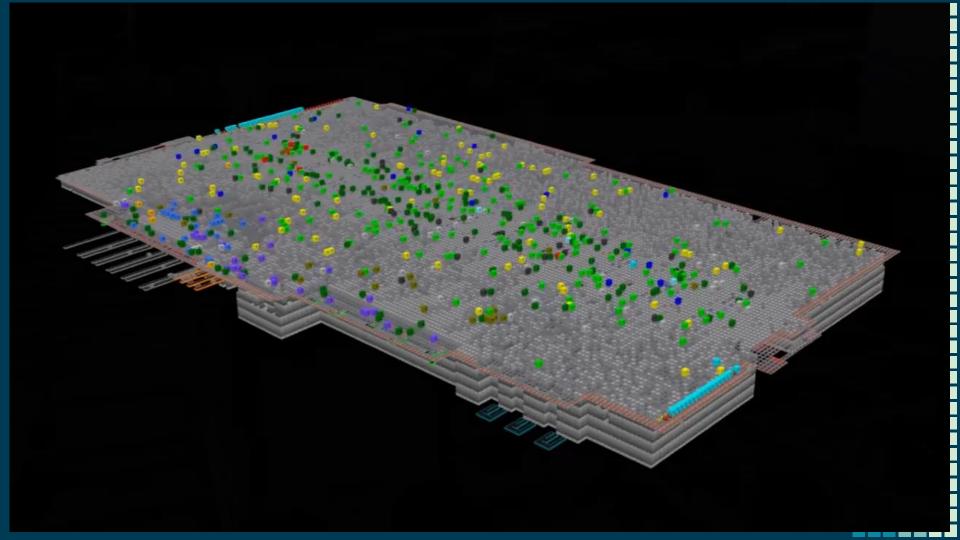






# #5 Autonomy-as-a-Service

















# #6 Augmenting the Human Experience







## #7 From Digitization to Datafication



Shawn DuBravac, P...

@shawndubravac

Account	>
Privacy and safety	>
Password	>
Mobile	>
Email notifications	>
Notifications	>
Web notifications	>
Find friends	>
Muted accounts	>
Muted words	>

#### Your Twitter data

Review and edit your profile information and data associated with your account.

Your profile

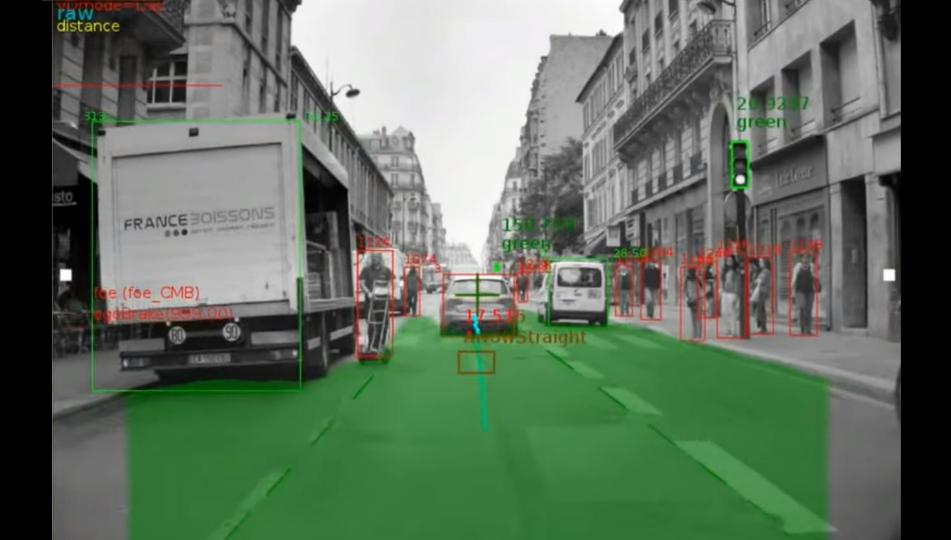
Username Email Phone Account creation Gender

**@shawndubravac** Edit User ID: 15755882 DuBravac@gmail.com Edit +17039808892 Edit Activation date: Jun 26, 2017 Country: United States Carrier: verizon Aug 6, 2008 at 5:05 PM 98.163.101.164 (located in United States) Male Edit

If you haven't added a gender, this is the one most strongly associated with your account based on your profile and activity. This information won't be displayed publicly.















### Recommended things to cook with what you have.



Salad











Asparagus







#### **#8 The Electrification Age**

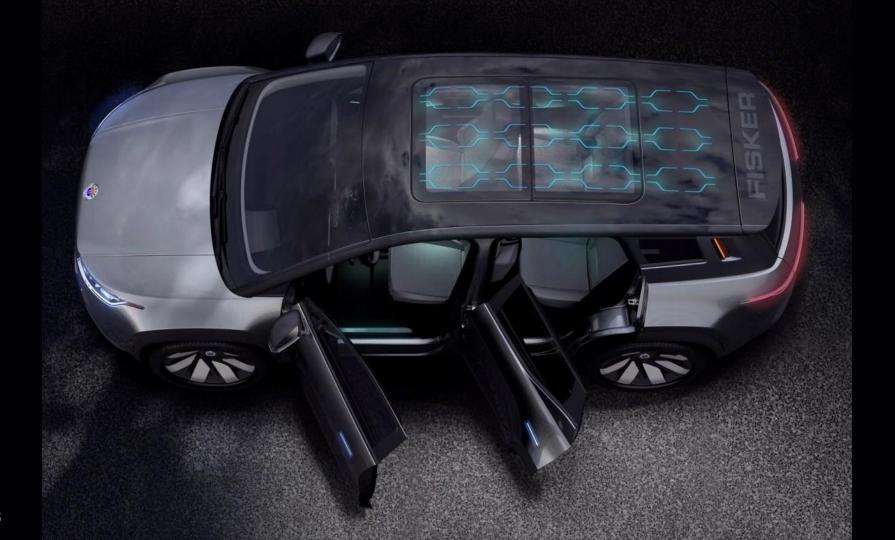
### Connected Mobility

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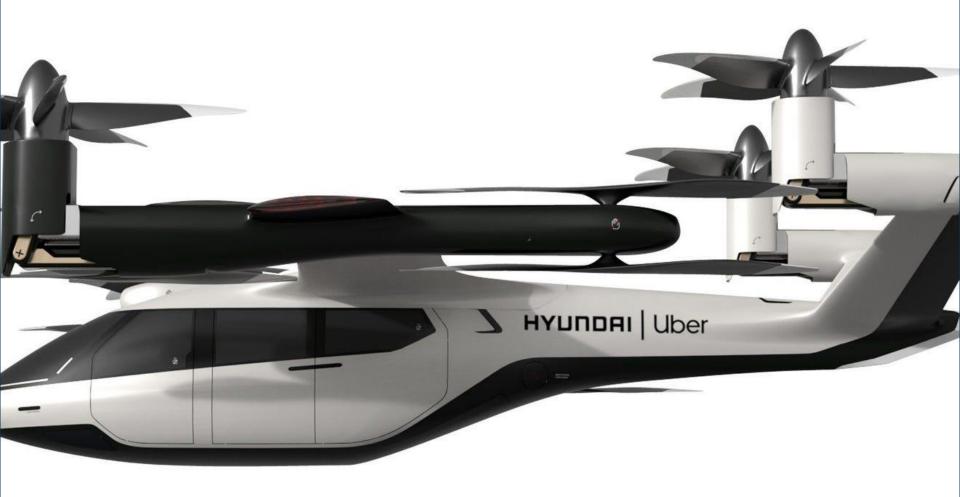
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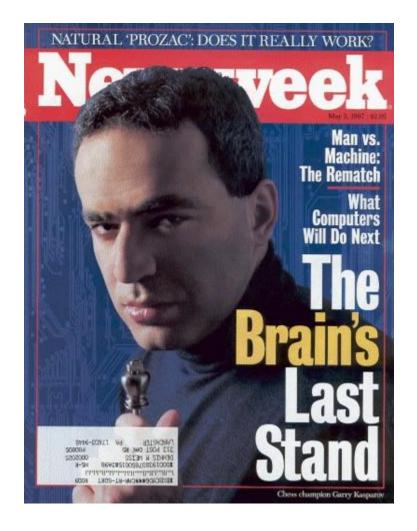






#### **Think Differently**





"Weak human + machine + better process was superior to a strong computer alone and, more remarkably, superior to a strong human + machine + inferior process"

Garry Kasparov

### Questions?

You can find me at: Shawn@ShawnDuBravac.com 703.980.8892