



NEWS RELEASE

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FOR IMMEDIATE RELEASE

WHMA 28th Annual Wire Harness Conference Cancelled Due to COVID-19 Concerns

BANNOCKBURN, Ill., December 2, 2020 – For nearly three decades, Wiring Harness Manufacturer’s Association (WHMA) staff and Board members looked forward to connecting with attendees, exhibitors and speakers at its annual wire harness conference, but given escalating concerns with COVID-19 infection rates, event organizers have cancelled the 2021 WHMA 28th Annual Wire Harness Conference.

“Though our 2021 conference will no longer take place in the way we intended, we remain committed to the wire harness community and are planning a virtual event on February 17, complete with speakers who will present on wire harness industry economics, new technologies and more,” said David Bergman, WHMA executive director.

Added Rick Bromm, WHMA chair, “Though not a replacement for the annual conference that so many have come to rely on for their education and business needs, we hope the virtual event will still provide an opportunity for attendees to learn, grow, share, and discover new approaches to the many aspects of our dynamic industry. We will provide updates as progress is made on this virtual event. For those who desire an in-person event, WHMA/IPC are partnering with the Wisconsin Center to produce the

2021 Electrical Wire Processing Technology Expo (EWPTTE) in Milwaukee, Wisconsin. Workshops, conference and exhibition are planned for May 11-13.”

WHMA Annual Conference dates for 2022 are still being finalized but event location and venue remains unchanged and will take place at the Westin La Paloma Resort & Spa in Tucson, Ariz. For additional information on the February 17 virtual event, visit www.whma.org.

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About WHMA

The Wiring Harness Manufacturer’s Association (WHMA) was established in 1993 to serve and dedicate their resources to the global cable and wire harness industry. WHMA is the ONLY trade association exclusively representing the cable and wire harness manufacturing industry including manufacturers, their suppliers and customers. (www.whma.org)

About IPC

IPC (www.IPC.org) is a global industry association based in Bannockburn, Ill., dedicated to the competitive excellence and financial success of its 3,055 member sites which represent all facets of the electronics industry, including design, printed board manufacturing, electronics assembly and test. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$2 trillion global electronics industry. IPC maintains additional offices in Washington, D.C.; Atlanta, Ga.; Miami, Fla.; Brussels, Belgium; Bangalore and New Delhi, India; Bangkok, Thailand; and Qingdao, Shanghai, Shenzhen, Chengdu, Suzhou and Beijing, China.