



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

**WHMA/IPC ANNOUNCE DATES FOR M-EXPO 2022**

*Event to be held September 21-22, 2022, in Ciudad Juárez, Chih.*

**BANNOCKBURN, Ill., USA, April 21, 2021** — The fourth M-EXPO Wire Processing Technology exhibition (M-EXPO) will be held in Ciudad Juárez, Chihuahua, Mexico, September 21-22, 2022. Due to ongoing COVID-19 health and welfare concerns, the event will not be held in 2021.

M-EXPO, the only wire processing technology exhibition of this type in the El Paso/Juárez region, is focused exclusively on the wire and cable processing industries, with the goal to introduce large contract manufacturers (CMs) and original equipment manufacturers (OEMs) to suppliers of wire processing technology equipment for aerospace, agriculture, automotive, and other related industries.

Known as the “wiring harness capital of the world,” the El Paso/Juárez region is comprised of the largest manufacturing centers worldwide. Juárez alone has 300+ maquiladoras, manufacturing facilities run by foreign companies for export, and more than 300,000 manufacturing jobs, 25 percent of which are in the wire harness and related industries.

In addition to a focused exhibition, M-EXPO 2022 will play host to an exciting lineup of conferences and training sessions. Planned topics include updates on IPC/WHMA-A-620 revisions, supply chain risk management, design for manufacturing, and wire harness assembly training that provides participants with the ability to identify and use the key tools, materials, and processes to reliably and repeatably assemble quality harnesses.

“M-EXPO brings a focused and exclusive show for the wire and cable processing industries to the El Paso/ Juárez region and introduces large CMs and OEMs with the top industry suppliers of wire processing technology, equipment and tooling in all market segments,” said David Bergman, WHMA executive director. “We’re looking forward to working with exhibitors and presenters to make the 2022 event highly successful.”

Adds David Hernandez, IPC vice president of education, “Many companies in the cable and wire harness manufacturing industry struggle to find skilled and knowledgeable production workers, and have identified a strong need for comprehensive, fundamental training solutions. For the 2022 event, we’re thrilled to add a training session specifically for wire harness operators.”

M-EXPO is produced by the Wiring Harness Manufacturer’s Association (WHMA), and IPC. The 2019 event was the largest, with nearly fifty companies participating in a sold-out exhibition. Exhibitors included: Anixter, Inc, Cirris System, Komax, Schaefer Megomat USA, Schleuniger, and Shinmaywa (America) LTD.

For additional details on M-EXPO 2022, visit [www.mexpowire.com](http://www.mexpowire.com). For companies interested in exhibiting at M-EXPO 2022, contact Ricardo Aguirre at 915-304-4291 or [contact.us@mexpowire.com](mailto:contact.us@mexpowire.com).

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**About WHMA**

The Wiring Harness Manufacturer's Association® (WHMA) was established in 1993 to serve and dedicate their resources to the global cable and wire harness industry. WHMA is the ONLY trade association exclusively representing the cable and wire harness manufacturing industry including manufacturers, their suppliers and customers. ([www.whma.org](http://www.whma.org))

### **About IPC**

IPC ([www.IPC.org](http://www.IPC.org)) is a global industry association based in Bannockburn, Ill., dedicated to the competitive excellence and financial success of its nearly 3,000 member companies which represent all facets of the electronics industry, including design, printed board manufacturing, electronics assembly, and testing. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$2 trillion global electronics industry.