

Contact:

Sandy Gentry, IPC Communications Director
+1 847-597-2871 or SandyGentry@ipc.org

Christine Siebert, WHMA Marketing & Communications
+1 630-299-9121 or ChristineSiebert@ipc.org

FOR IMMEDIATE RELEASE

**WHMA 29th Annual Wire Harness Conference Offers Technical Education
Workshop on Federal Contract Opportunities**

Participants to learn how to do business with the federal government

BANNOCKBURN, Ill., USA, November 4, 2021 — Representatives from the U.S. Small Business Association (SBA), Arizona District Office, will present a technical education workshop, "Selling to the Federal Government," on February 15, from 3:00-4:30 pm, at the 2022 WHMA 29th Annual Wire Harness Conference in Tucson, Arizona.

Speakers at the workshop will provide information about SBA resources and certification programs that help small businesses successfully identify and compete for federal contract opportunities.

"According to the SBA, the federal government spends approximately \$500 billion in contracts every year, with 23 percent of those dollars required to be awarded to small businesses," said David Bergman, WHMA executive director. "We look forward to learning how the SBA can help company owners in the cable and wire harness industry do business with the federal government."

For more information on the conference including schedule, exhibition, speaker profiles, sponsorship opportunities, or to register for event, visit <https://annualconference.whma.org>.

###

About WHMA

The Wiring Harness Manufacturer's Association (WHMA) was established in 1993 to serve and dedicate their resources to the global cable and wire harness industry. WHMA is the ONLY trade association exclusively representing the cable and wire harness manufacturing industry including manufacturers, their suppliers and customers. (www.whma.org)

About IPC

IPC (www.IPC.org) is a global industry association based in Bannockburn, Ill., dedicated to the competitive excellence and financial success of its 3,000+-member company sites which represent all facets of the electronics industry, including design, printed board manufacturing, electronics assembly and test. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$2 trillion global electronics industry. IPC maintains additional offices in Washington, D.C.; Atlanta, Ga.; Miami, Fla.; Brussels, Belgium; Bangalore and New Delhi, India; Bangkok, Thailand; and Qingdao, Shanghai, Shenzhen, Chengdu, Suzhou and Beijing, China.