

# TODAY'S VOICE

for global affairs & geopolitics

## PETER ZEIHAN

- Geopolitical strategist and global affairs expert
- Media commentator including the NYT, CNN & NPR
- Author of critically-acclaimed books *The Accidental Superpower* and *The Absent Superpower*.
- Keynote speaker to Global 1000 companies

With a lively non-partisan approach backed by a decade in private intelligence, Zeihan customizes every keynote to show each audience exactly why their world is changing fast—and how they can get ahead of it. Zeihan illustrates how geography redefines global power, how demographics doom the current trade order, and how the shale revolution is triggering international collapses from Russia to Iran to China.

### TESTIMONIALS

- Peter's brilliance is matched with his dynamic, high-energy style. He earned high reviews across the board with our most exclusive signature events for top clients.*  
—JP MORGAN ASSET MANAGEMENT
- Fabulous. Peter brought a young, energetic approach to a tough subject. One of our top 5 speakers of all time.*  
—SOCIETY OF INTERNATIONAL BUSINESS FELLOWS
- The top-rated presenter. We have added Peter to the faculty of our executive development program.*  
—ASSOCIATION OF AGRICULTURAL PRODUCTION EXECUTIVES
- Anyone looking to better understand global geopolitics and its effect on capital markets should have regular de-briefings with Peter.*  
—RIMROCK CAPITAL

### BRING PETER TO YOUR AUDIENCES

#### CATEGORIES

Business, Strategy, Globalization, Forecasts, Public Affairs, Global Affairs, Current Affairs, Politics, Culture, Big Ideas, History, Economics, Geopolitics

Presentation clips available here

#### AUDIENCE

Boards, CEOs, senior executives, directors, high-potential leaders and related advisors—in any industry, anywhere in the world—who need to know how today's disruptions will affect their business tomorrow

#### MEDIA

New York Times, Washington Post, Forbes, Bloomberg News, CNN, CNBC, Fox News, Bill O'Reilly, NPR, MarketWatch and more

#### ENGAGEMENTS

Zeihan's audiences are a diverse group spanning international manufacturing conglomerates, agricultural associations, Wall Street financial powerhouses, utility concerns and chambers of commerce. Previous clients include Blackstone, KPMG, Bank of Montreal, AICPA, IBM, FedEx, Southern Company, Northrup Grumman, Farm Credit Services, Halliburton, Cisco, Coca Cola Enterprises, Bucher Industries and the Chief Executive Network.



## NEW KEYNOTES

### THE END OF THE WORLD... AND OTHER OPPORTUNITIES

Conflicts Russian, Middle Eastern and Asian are about to trigger the greatest energy crisis in history. Dozens of countries are slipping into deflationary spirals from which there is little hope of escape. And America's swerving into demagogic populism will unhinge its entire alliance network.

The world as we know it is in its final days. Find out how and why it all came to be, how and why it is all falling apart. But most of all find out how the world's end heralds the greatest expansion in American power and security in the history of the Republic.

### THE NEW INTERNATIONAL DISORDER: Trade in a New Age

### THE ACCIDENTAL SUPERPOWER: The Coming Hurdles & Opportunities

### GEOPOLITICS FOR FINANCE: The New Economy & How to Surf the Peak

Ask about copies of  
*The Accidental Superpower &  
The Absent Superpower*  
for every attendee

FOR MORE INFO CONTACT SUSAN COPELAND AT [SUSAN@ZEIHAN.COM](mailto:SUSAN@ZEIHAN.COM)