



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Registration Open for 4th Annual M-EXPO Wire Processing Technology Expo

Free of charge, M-EXPO offers unique educational and networking opportunities in Mexico

BANNOCKBURN, Ill., USA, June 16, 2022 -- The fourth annual M-EXPO Wire Processing Technology Expo (M-EXPO) will be held in person September 27-29, 2022, in the El Paso, Texas–Juárez, Mexico region, one of the largest manufacturing centers in the world. M-EXPO, the first wire processing technology event held in this region, is produced by IPC and the Wiring Harness Manufacturers Association (WHMA), the trade association exclusively representing the cable and wire harness manufacturing industry including manufacturers, their suppliers, and customers.

Registration for M-EXPO is free and includes access to the exhibition featuring industry-leading suppliers, a networking welcome reception on Wednesday evening, and admittance to the technical conference sessions led by subject matter experts which will focus on cable and wire harness manufacturing.

For a nominal fee, attendees can participate in a special three-day training course for wire harness assembly operators.

In addition to a trade show with leading industry suppliers, M-EXPO will feature training, education and professional development focused on cable and wire harness manufacturing knowledge and skills, including a special three-day training course for

wire harness assembly operators. Participants completing the course will earn a Qualified IPC Wire Harness Assembly Operator Certificate. Discounted rates for Wire Harness Assembly for Operators training will be available only at M-EXPO.

“If you’re a decision-maker who designs, specifies, purchases, installs, sells, maintains, or manufactures electronic cable assemblies, wiring harnesses, and other related products, M-EXPO is the exhibition for you,” said David Bergman, WHMA executive director. “We look forward to an in-person event in one of the most vibrant manufacturing centers in the world. In Juárez alone, there are more than 300 maquiladoras representing over 300,000 manufacturing jobs in wire harness and related industries.”

For more information on M-EXPO including special drawings for those who register in advance as well as sponsorship and exhibit opportunities, visit www.mexpowire.com.

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About WHMA

The Wiring Harness Manufacturer’s Association (WHMA) was established in 1993 to serve and dedicate their resources to the global cable and wire harness industry. WHMA is the ONLY trade association exclusively representing the cable and wire harness manufacturing industry including manufacturers, their suppliers and customers. (www.whma.org)

About IPC

IPC (www.IPC.org) is a global industry association based in Bannockburn, Ill., dedicated to the competitive excellence and financial success of its 3,000+ member companies which represent all facets of the electronics industry, including design, printed board manufacturing, electronics assembly and test. As a member-driven organization and leading source for industry standards, training, industry intelligence and public policy advocacy, IPC supports programs to meet the needs of an estimated \$2 trillion global electronics industry.