



# NEWS RELEASE

**Contact:**

Sandy Gentry, IPC Communications Director  
+1 847-597-2871 or [SandyGentry@ipc.org](mailto:SandyGentry@ipc.org)

Brittany Martin, WHMA Marketing Coordinator  
+1 847-597-2935 or [BrittanyMartin@ipc.org](mailto:BrittanyMartin@ipc.org)

**FOR IMMEDIATE RELEASE**

## **Registration Open for Electrical Wire Processing Technology Expo (EWPTe) 2024**

**BANNOCKBURN, Ill., USA, January 26, 2024** — Registration is now open for Electrical Wire Processing Technology Expo (EWPTe) an exclusive, free-of-charge\* event for the electrical wire harness, wire, coil winding and cable processing industries, to be held at Baird Center May 14-16, 2024, in Milwaukee, Wis.

Produced by the Wiring Harness Manufacturer's Association (WHMA) and IPC, EWPTe is the only trade association exclusively representing the cable and wire harness manufacturing industry including manufacturers, their suppliers and customers. EWPTe is where the industry comes together to find solutions to challenging wire problems through training and education and for the opportunity to network with industry leaders and subject matter experts.

With an even larger show floor than last year featuring the industry's leading suppliers and product innovators, attendees will get exclusive access to new technologies and new suppliers to help find solutions to challenging wire problems. There will also be a range of professional development courses with content designed to deliver new information, skills, and techniques related to the cable and wire harness industry. Technical conference sessions presented by engineers, researchers,

academics, technical experts, and industry leaders will provide new technical data, significant results from experiments and case studies and share new techniques and trends of interest. Attendees can also take advantage of networking opportunities and connect with industry leaders and subject matter experts.

“Attendees at all career stages can come to EWPTTE and harness the future through courses, technical conference sessions, peer-to-peer networking opportunities on the show floor and events with exhibitors,” said Parker Garrett, incoming WHMA Board Chair. “We want participants to transform the ideas and innovations they acquire at the event into tangible real-world solutions and business opportunities.”

For more information on EWPTTE, including full descriptions of educational content and \*pricing on a special technical conference session or to register, visit [www.electricalwireshow.com](http://www.electricalwireshow.com).

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#### **About WHMA**

The Wiring Harness Manufacturer’s Association (WHMA) was established in 1993 to serve and dedicate their resources to the global cable and wire harness industry. WHMA is the ONLY trade association exclusively representing the cable and wire harness manufacturing industry including manufacturers, their suppliers and customers. ([www.whma.org](http://www.whma.org))

#### **About IPC**

IPC ([www.IPC.org](http://www.IPC.org)) is a global industry association based in Bannockburn, Ill., dedicated to the competitive excellence and financial success of its 3,200+ member companies which represent all facets of the electronics industry, including design, printed board manufacturing, advanced packaging, electronics assembly and test. As a member-driven organization and leading source for industry standards, training, industry intelligence and public policy advocacy, IPC supports programs to meet the needs of an estimated \$2 trillion global electronics industry.